



Mesa County RSVP, Inc. Annual Volunteer Fair and Volunteer Appreciation Event

**Presented By Our
Diamond Sponsor:**

Callahan Edfast

Mortuary & Crematory
"Locally owned & operated since 1910"



**March 25, 2011 - 10 am to 3 pm
Two Rivers Convention Center
Volunteer Fair:
10 am to 12:30 pm**

Exhibitor booths from local businesses who serve seniors and nonprofit agencies from all over Mesa County who need volunteers. Free to everyone.

**Volunteer Appreciation Luncheon
12:30 to 3 p.m.**



**Theme: The Fabulous
50's**



**Free to Active Registered RSVP Volunteers
and Specially Invited Guests
- \$18 per ticket for all others -**

Recognizing the efforts of
Mesa County RSVP, Inc. Volunteers
Door Prizes, Entertainment and Great Food

For More Event Information:
PO Box 1077; Grand Junction, CO 81502
Phone: (970) 243-9839 Fax: (970) 245-4808
www.rsvpgrandjunction.org



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Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 



DIAMOND- PRESENTING SPONSORSHIP

All Sponsorships Include the Following Benefits in Addition to Those Listed:

- ◆ Tax-deductible contribution to the Mesa County RSVP, Inc. a 501(c)(3) non-profit organization.
- ◆ Public recognition for your support of Mesa County RSVP, Inc.
- ◆ Listing as a "Patron" sponsor in Mesa County RSVP's quarterly newsletter for a year after the event.
- ◆ Listed in Thank-You Ad in Local Newspaper After Event

Promotional Considerations:

- ◆ Sponsor banner displayed at the front of the stage at the luncheon
- ◆ Sponsor staff honored at start of luncheon
- ◆ First choice of space for a exhibitor booth at the Volunteer Fair
- ◆ Logo on the front of the event program
- ◆ Full page color advertisement on the inside cover of the event program
- ◆ Mention of sponsor name in any on-air promotional announcements
- ◆ Top billing for sponsor logo on all printed material about the event and on the RSVP website event notice

Other Benefit:

- ◆ 10 Complimentary Luncheon Tickets and a Table Sponsorship of a Reserved Table at the Luncheon





Sponsorship Packages

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ALL Sponsorships include the following in addition to the promotional considerations listed:

- ◆ Tax-Deductible Contribution to Mesa County RSVP, Inc.
- ◆ Public Recognition for Your Sponsorship at Event
- ◆ Listing as an Event Sponsor in Mesa County RSVP Annual Report
- ◆ Listing in Our Thank-You Ad in a Local Newspaper After Event

EMERALD SPONSORSHIP

\$2,500



Promotional Considerations:

- ◆ Your Logo Banner Displayed at Luncheon
- ◆ Mention of Sponsor Name in On-Air Promotions
- ◆ First Level Placement of Logo on Event Program, Volunteer Fair Brochure, Event Poster and Website
- ◆ Invitation to Media Conference Announcing the Event
- ◆ Recognition in all Media Releases
- ◆ Inclusion of 1 piece of Promotional Material in Take Home Bag
- ◆ Mention of Sponsor Name in All On-Air Promotions
- ◆ 1/2 Page Color Ad in Event Program
- ◆ Booth Space at Volunteer Fair

Other Benefit:

- ◆ 8 Complimentary Luncheon Tickets

RUBY SPONSORSHIP

\$1,500



Promotional Considerations:

- ◆ Logo Banner Displayed at Volunteer Fair
- ◆ Second Level Placement of Logo on Event Program, Volunteer Fair Brochure, Event Poster and Website
- ◆ Recognition in All Media Releases
- ◆ Mention of Sponsor Name in On-Air Promotions
- ◆ Inclusion of 1 piece of Promotional Material in Take Home Bag
- ◆ 1/4 Page Color Ad in Event Program
- ◆ Booth Space at Volunteer Fair

Other Benefit:

- ◆ 6 Complimentary Luncheon Tickets
-



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Sponsorship Packages - Continued

SAPPHIRE SPONSORSHIP

\$750



Promotional Considerations:

- ◆ Third Level Placement of Logo on Event Poster, Program, & Website
- ◆ Inclusion of 1 piece of Promotional Material in Take Home Bag
- ◆ Recognition in all Media Releases
- ◆ Booth at Volunteer Fair
- ◆ 1/8 Color Ad in Event Program

Other Benefit:

- ◆ 4 Complimentary Luncheon Tickets

PEARL SPONSORSHIP

\$500



Promotional Considerations:

- ◆ Listing of Sponsor Name on Volunteer Fair Brochure, Luncheon Program, and Website
- ◆ Third Level Placement of Sponsor Logo on Event Poster
- ◆ Recognition in all Media Releases
- ◆ 1/4 Page Black & White Ad in Program
- ◆ Booth Space at the Volunteer Fair

Other Benefit: 2 Complimentary Luncheon Tickets

CRYSTAL SPONSORSHIP

\$250



Promotional Considerations:

- ◆ Listing of Sponsor Name on Volunteer Fair Brochure, Luncheon Program, and Website
- ◆ Third Level Placement of Sponsor Logo on Event Poster
- ◆ Recognition in all Media Releases
- ◆ 1/8 Page Black and White Ad in Program

TABLE SPONSORSHIP (40 Tables for Sale)

\$150 per table

Promotional Considerations

- ◆ Sponsor a Table of Ten Volunteers
- ◆ Special Sign on Table Recognizing Sponsor for That Table
- ◆ Professionally Designed Floral Centerpiece for the Table Given in Sponsor's Name as a Door Prize.
- ◆ Listed in Event Program, Volunteer Fair Brochure and Website as a Table Sponsor





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MEDIA SPONSORS

(In Kind)

Promotional Considerations

- Logo Banner Displayed at Event
- Second Level Placement of Logo in Volunteer Fair Brochure, Luncheon Program, Event Poster, and Website
- Inclusion of 1 piece of Promotional Material in Take-Home Bag
- Recognition in All Media Releases
- Mention of Sponsor Name in On-Air Promotions

Other Benefits: 4 Complimentary Luncheon Tickets

EXHIBITOR BOOTHS

- **Non-Profit Organization that is a Registered Member Agency - Rent a booth for **\$100**. This booth rental includes one complimentary luncheon ticket.**
- **Non-Profit Organization that is not a Member Agency with RSVP - Rent a booth for **\$150**. This booth rental includes one complimentary luncheon ticket.**
- **For-Profit Business Booth Rental** - Rent a booth for **\$275**. This booth rental includes two complimentary luncheon tickets.

**Please Complete the
Sales Order and/or Volunteer Fair Registration Form**

ADVERTISING IN THE EVENT PROGRAM

Color Ads:

- Full Page - \$1,200
- Half Page - \$600
- Quarter Page - \$300
- Eighth Page - \$150

Black & White Ads:

- Full Page - \$1,000
- Half Page - \$500
- Quarter Page - \$250
- Eighth Page - \$125

Different Sponsorship Levels Include an Advertisement

See Attached Ad Layout for Actual Size of Ad

1/4 Page Ad

**3 3/4" Wide by
4 7/8" High**

**Full Color \$300
Black and White \$250**

1/8 Page Ad

**3 3/4" Wide by
2.44" High
Full Color \$150
Black and White \$125**

Full Page Ad

**7 1/2" wide by
10" High
Full Color \$1,200
Black & White \$1,000**

1/2 Page Ad

**7 1/2" wide by
4 7/8" High
Full Color \$600
Black & White \$500**

**Mesa County RSVP Event
Advertising Layouts and Price**