

# Sponsorship Packages

## Diamond Sponsor



**Mesa County  
 RSVP, Inc.  
 37th Annual  
 Volunteer Fair &  
 Volunteer  
 Appreciation Event**

**March 26, 2010  
 10 a.m. to 3 p.m.**

**Two Rivers  
 Convention Center**

**PO Box 1077  
 Grand Junction  
 Colorado  
 81502**

**970-243-9839**

**Email:**  
[rsvp@rsvpgrandjunction.org](mailto:rsvp@rsvpgrandjunction.org)

**Website:**  
[rsvpgrandjunction.org](http://rsvpgrandjunction.org)



**All Sponsorships include the following benefits in addition to those listed:**

- ◆ Tax-Deductible Contribution to Mesa County RSVP, Inc. a 501(c)(3)
- ◆ Public Recognition for Your Sponsorship at Event
- ◆ Listing as an Event Sponsor in Mesa County Quarterly Newsletter for a year
- ◆ Listing in Our Thank-You Ad in a Local Newspaper After Event

### EMERALD SPONSORSHIP

**\$2,500**

***Promotional Considerations:***

- ◆ Sponsor banner displayed at event
- ◆ Mention of sponsor name in on-air promotions
- ◆ First level placement of logo on event program, Volunteer Fair brochure, event poster and RSVP website announcement
- ◆ Invitation to media conference announcing the event
- ◆ Recognition in all media releases
- ◆ 1/2 page color ad in event program
- ◆ Free vendor space at Volunteer Fair



***Other Benefit:***

- ◆ Up to 8 complimentary luncheon tickets

### RUBY SPONSORSHIP

**\$1,250**

***Promotional Considerations:***

- ◆ Logo banner displayed at Volunteer Fair
- ◆ Second level placement of logo on event program, Volunteer Fair brochure, event poster and RSVP website announcement
- ◆ Recognition in any media release
- ◆ 1/4 page color ad in event program
- ◆ Booth space at volunteer fair



***Other Benefit:***

- ◆ Up to 6 complimentary luncheon tickets

### SAPPHIRE SPONSORSHIP

**\$750**

***Promotional Considerations:***

- ◆ Third level placement of logo on event poster, program, & website
- ◆ Recognition in all Media Releases
- ◆ Booth at Volunteer Fair
- ◆ 1/8 Color Ad in Event Program



***Other Benefit:***

- ◆ Up to 4 complimentary luncheon tickets

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\$500



### PEARL SPONSORSHIP

#### *Promotional Considerations:*

- ◆ Listing of Sponsor Name on Volunteer Fair Brochure, Luncheon Program, and Website
- ◆ Third Level Placement of Sponsor Logo on Event Poster
- ◆ Recognition in all Media Releases
- ◆ 1/4 Page Black & White Ad in Program
- ◆ Booth Space at the Volunteer Fair

**Other Benefit:** 2 Complimentary Luncheon Tickets

\$250



### CRYSTAL SPONSORSHIP

#### *Promotional Considerations:*

- ◆ Listing of Sponsor Name on Volunteer Fair Brochure, Luncheon Program, and Website
- ◆ Third Level Placement of Sponsor Logo on Event Poster
- ◆ Recognition in all Media Releases
- ◆ 1/8 Page Black and White Ad in Program

### TABLE SPONSORSHIP

\$150 per table



#### *Promotional Considerations Include:*

- ◆ Special sign on a **table for ten** volunteers recognizing the table sponsor
- ◆ Listing in the event program, Volunteer Fair brochure and website as a table sponsor
- ◆ Special centerpiece for that table to be given away as a door prize in your name

**NOTE:** Sponsored tables are not normally a reserved table for specific RSVP volunteers. However, the table sponsor may reserve its table for its RSVP volunteers if the sponsor asks for the table to be reserved in advance of the event.

### EXHIBITOR BOOTHS

- ◆ **Non-Profit Organization that is a Registered Member Agency**—Yes, I want to rent a booth for **\$100**. This booth rental includes one complimentary luncheon ticket.
- ◆ **Non-Profit Organization that is not a Member Agency with RSVP** - Yes, I want to rent a booth for **\$175**. This booth rental includes one complimentary luncheon ticket.
- ◆ **For-Profit Business Booth Rental**—Yes, I want to rent a booth for **\$325**. This booth rental includes two complimentary luncheon tickets.



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### ADVERTISING IN THE EVENT PROGRAM

#### Color Advertising

- |  |         |
|--|---------|
| • Full Page Advertisement (10" H by 7.5" W)    | \$1,200 |
| • 1/2 Page Advertisement (4.875" H by 7.5" W)  | \$600   |
| • 1/4 Page Advertisement (4.875" H by 3.75" W) | \$300   |
| • 1/8 Page Advertisement (2.25" H by 3.75" W)  | \$150   |

#### Black & White Advertising

- |  |         |
|--|---------|
| • Full Page Advertisement (10"H by 7.5" W)   | \$1,000 |
| • 1/2 Page Advertisement (4.875"H by 7.5"W)  | \$500   |
| • 1/4 Page Advertisement (4.875"H by 3.75"W) | \$250   |
| • 1/8 Page Advertisement (2.25" H by 3.75"W) | \$125   |

### OTHER WAYS YOU CAN SUPPORT RSVP

- |                               |      |
|-------------------------------|------|
| • Luncheon Tickets            | \$15 |
| • Cash Donation of any Amount |      |
| • Door Prize Donation         |      |

# Sponsors



**Diamond**



ATTORNEY AT LAW

**Sapphire**

**1/4 Page Ad**

**3 3/4" Wide by  
4 7/8" High**

**Full Color \$300  
Black and White \$250**

**1/8 Page Ad**

**3 3/4" Wide by  
2.44" High  
Full Color \$150  
Black and White \$125**

**Full Page Ad**

**7 1/2" wide by  
10" High  
Full Color \$1,200  
Black & White \$1,000**

**1/2 Page Ad**

**7 1/2" wide by  
4 7/8" High  
Full Color \$600  
Black & White \$500**

**Mesa County RSVP Event  
Advertising Layouts and Prices**