



Dear Business Owner/Manager/Marketing Director:

I am enclosing information for the Mesa County RSVP Annual Volunteer Appreciation Event scheduled for Friday, March 26, 2010, at Two Rivers Convention Center. The theme for this year's event is "The Spirit of Aloha." In Hawaii the "Aloha Spirit" is the coordination of mind and heart within each person. Each person must think and emot good feelings to others. This is the spirit of volunteerism at its best.

The event begins at 10 a.m. with the volunteer fair. The luncheon starts at 1 p.m. and ends approximately 3 p.m. The purpose of this event is to recognize and honor the RSVP volunteers who give of their time every day throughout the community helping other, to raise the money to cover the cost of the event and to raise money for the organization as a whole.

We are very pleased that Callahan Edfast Mortuary has generously agreed to be our Diamond Presenting Sponsor again this year. This is their third year in this role.

We have a fabulous keynote speaker this year. Sue Hansen is a national speaker, trainer and consultant. You can read more about her at www.suehansenspeaks.com. She is funny, smart and an exceptional speaker.

This event offers you several ways you can promote your non- or for-profit business to a captive audience of 300 + people age 55 +. You can become an event sponsor like Callahan Edfast, rent an exhibitor booth, purchase advertising in our event program, make a cash donation, donate a door prize or be a table sponsor. There are many different levels of involvement that will fit your marketing budget.

Attached you will find the "Save the Date" flier that gives you a general overview of the event, the "Fact Sheet," the sponsorships and advertising that are available with the event, the Volunteer Fair Registration form, Volunteer Fair Guidelines, and the advertising size/price chart. This should be all the information you could possibly need for our event.

I hope you will join us in recognizing our wonderful volunteers again this year and supporting senior volunteerism in Mesa County.

Sincerely,

Jean A. Brewer
Executive Director, Mesa County RSVP, Inc.



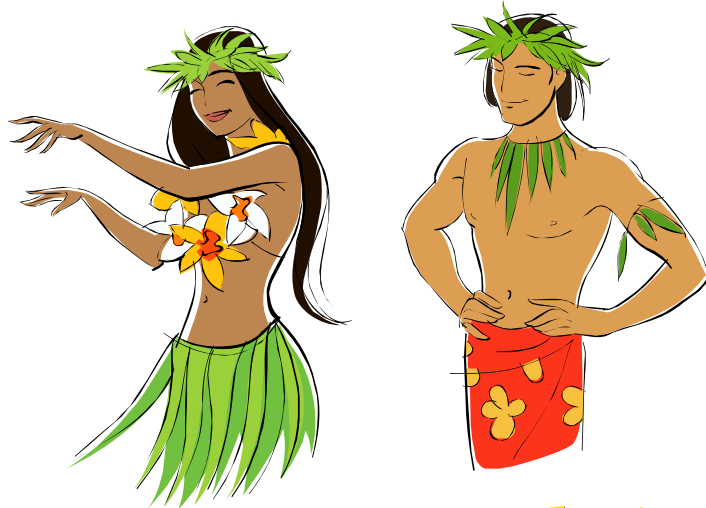
**Presenting
Sponsor**



Coming Soon!

**Friday, March 26, 2010
10 a.m. to 3 p.m.**

**Mesa County RSVP, Inc.
Annual Volunteer Appreciation
Event & Volunteer Fair**



"The Spirit of Aloha"

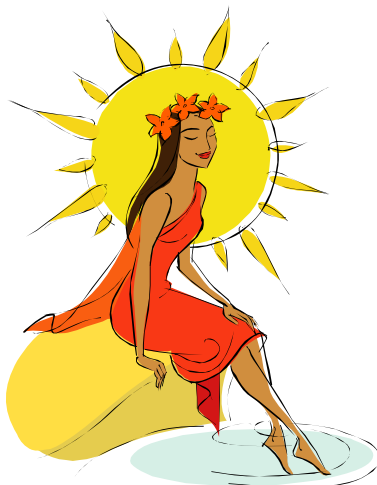
**Special Guest Speaker
Sue Hansen**

www.suehansenspeaks.com

Volunteer Award

Luncheon

Entertainment



Volunteer Fair

***Exhibitor
Booths***

Door Prizes

Mesa County RSVP, Inc. -- 422 White Avenue, Lower Level US Bank -- PO Box 1077, Grand Junction, CO 81502

Phone: 970-243-9839 -- FAX: 970-245-4808 -- www.rsvpgrandjunction.org -- rsvp@rsvpgrandjunction.org



Mesa County RSVP, Inc. 37th Annual Volunteer Fair and Volunteer Appreciation Event Friday, March 26, 2010, at Two Rivers Convention Center

Presenting Sponsor



General Event Background

This event is a day long event is held to further the cause of volunteerism and to recognize the volunteers of Mesa County RSVP who are at the heart of this program.



The Volunteer Fair begins at 10 a.m. and ends at 12:30. It is open to all the public. There will be entertainment, vendor and volunteer agency booths.

The Volunteer Appreciation luncheon is open only to preregistered RSVP volunteers, invited guests and anyone purchasing a ticket prior to the day of the event. We will have great food, a prominent Keynote Speaker, entertainment and door prizes.



FACTS

- Our Annual Volunteer Appreciation **event draws a crowd of more than 300 people** each year.
- Mesa County RSVP Volunteers give more than **80,000 hours** of volunteer service each year.
- Independent Sector sets the value of an hour of volunteer time at an average of \$20.84 in CO. This means annually our RSVP volunteers **give an equivalent of \$1,667,200 in service** to our community.
- We **recruit more than 100 new volunteers a year** and place them in positions either in one of our Signature projects or at one of the **more than 90 agencies who are members of RSVP.**

RSVP Signature Projects' Annual Statistics:

- **Handyman Project** - Handyman volunteers **provide minor home repair service to more than 225 people** who are elderly and/or disabled annually.
- **One-Time Projects** - RSVP **provides more than 60 crews of volunteers** to help nonprofit agencies with special events and one-time projects like the Salvation Army Miracle Tree, AARP Tax Aide, newsletter and other mailings, City of Grand Junction Clothing Drive, Beacon Fest, Kiwanis Club Pancake Day Breakfast, etc.
- **Senior Scholar Project** - Senior Scholar provides more than **50 volunteers tutors to local schools** and **helps improve the learning of more than 1,000 elementary school children.**
- **SHIP Project** - SHIP (Senior Health Insurance Assistance Program) **volunteers help more than 800 seniors** insured by Medicare make better informed choices, understand their benefits and in many cases **save them hundreds to thousands of dollars.**

FACT SHEET



For More Event Information:

PO Box 1077
Grand Junction, CO 81502
Phone: (970) 243-9839 Fax: (970) 245-4808
www.rsvpgrandjunction.org